2018 NORTHERN LIGHTS
UASTUEKAPU AURORES BORÉALES

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Baffin Regional Chamber of Commerce
PO Box 59
Building 987-C
Iqaluit, NU
Canada X0A 0H0
Tel. (867) 979-4654
Fax (867) 979-2929
events@baffinchamber.ca

Labrador North Chamber of Commerce
PO Box 460, Station B
6 Hillcrest Road
Happy Valley-Goose Bay, NL
Canada A0P 1E0
Tel. (709) 896-8787
Fax (709) 896-8039
events@chamberlabrador.com

GENERAL SPONSORSHIP LEVELS AND BENEFITS

BENEFIT	DIAMOND	GOLD	SILVER	BRONZE
Sponsorship amount	$20,000 +	$10,000 – $19,999	$5,000 – $9,999	$2,000 – $4,999
Sponsor name listed in event booklet	✓	✓	✓	✓
Opportunity to provide promotional items to delegate package	✓	✓	✓	✓
Sponsorship identification on name tags	✓	✓	✓	✓
Prime booth location	✓	✓		
Corporate logo featured on sponsorship page of website with link to corporate page	✓	✓	✓	✓
Corporate logo featured on each page of website	✓			
Opening ceremonies passes	4	2	1	
Conference passes	4	2	1	
Breakfast passes	4	2	1	
Luncheon passes	4	2	1	
Gala passes	4	2	1	
Prime reserved seating for gala	✓	✓		

2018 NORTHERN LIGHTS
UASTUEKAPU ᐊᖃᓗᒃᑮᓪᓗᒍ AURORES BORÉALES

SPONSORSHIP OPPORTUNITIES AND BENEFITS (cont'd)

Last updated: January 11, 2018

Baffin Regional Chamber of Commerce
Building 607
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Iqaluit, NU
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EVENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Opening Ceremonies / Meet and Greet	$10,000
Trade Show Nutrition Break (4 Opportunities)	$3,000
Conference Nutrition Break (4 Opportunities)	$3,000
Breakfast with Keynote Speaker (1 Opportunities)	$5,000
Luncheon with Keynote Speaker	$8,000
Gala Evening – Entertainment	$25,000
Gala Evening – Food & Beverage	$25,000
Conference Sessions (11 Opportunities)	$5,000
Trade Show	$10,000
Trade Show Hospitality Area	$5,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT
Registration Package	$5,000 + Production Cost
Registration Desk	$5,000 (1 Opportunity Remaining)
Water Bottles Sponsor	$3,000 + Production Cost
Official Airline Sponsor (Nunavut)	Based on value of contribution
Official Airline Sponsor (Labrador)	Based on value of contribution
Official Airline sponsor (Nunavik)	Based on value of contribution
Official Media Sponsor (Print)	Based on value of contribution
Official Media Sponsor (Television)	Based on value of contribution
Official Media Sponsor (Radio)	Based on value of contribution
Lanyards	$3,000 + Production Cost
Other opportunities can be discussed	Call for more information

Opportunity **AVAILABLE**

Opportunity **NOT AVAILABLE**