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NORTHERN LIGHTS 2022 POSTPONED IN LIGHT OF COVID-19 PANDEMIC

Ottawa, ON – The Northern Lights Organizing Committee is announcing the postponement of the Northern Lights 2022 Business and Cultural Showcase.

"The health and safety of our northern communities continues to be our number one priority," says Northern Lights Co-Chair (Labrador) Andy Turnbull. "We are committed to cooperating fully with recommendations of our government representatives. As vaccine roll-out and recovery continues across the country, we remain optimistic we will gather again soon with delegates from across Canada."

With support from event partners such as Makivik Corporation, the Northern Lights 2022 event has been postponed until February 7-12, 2023. The Committee appreciates the economic impact caused by COVID-19 to Chamber members, businesses, and event partners. We are encouraged by signs of our economies reopening and believe our valued participants and partners will be in a better position to attend Northern Lights in 2023.

The Committee will continue to work with its event partners, communities, and public health officials to confirm a return to in-person events when it is safe to do so. Moving forward, the Committee will also develop a collaborative event operations plan in keeping with the interests of our remote, northern and Indigenous communities.

"Despite our hopes of hosting the event in 2022, we recognize the impact of current venue capacity restrictions and other necessary measures," says Northern Lights Co-Chair (Nunavut) Clarence Synard. "At this time, it is also difficult for us to mobilize our planning committee and develop a high-quality program and exceptional cultural experience that our event participants have come to expect. We very much look forward to gathering with our colleagues again in 2023."

Further updates from the Northern Lights Organizing Committee can be found at www.northernlights.events.

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About:
The Labrador North Chamber of Commerce (LNCC) and the Baffin Regional Chamber of Commerce (BRCC) are joint partners in a high-profile Northern Lights Business and Cultural Showcase. The very first ground-breaking business and cultural showcase of Labrador, Nunavut, and Nunavik was held at the Ottawa Convention Centre from January 30 – February 2, 2008. Building upon the success past events, the 2020 event attracted a record 1,600 participants.

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