

Baffin Regional Chamber of Commerce

Building 987-C PO Box 59 Iqaluit, NU Canada X0A 0H0

Tel. (867) 979-4654 **Fax** (867) 979-2929 events@baffinchamber.ca

Labrador North Chamber of Commerce

6 Hillcrest Road PO Box 460, Station B Happy Valley-Goose Bay, NL Canada A0P IE0

Tel. (709) 896-8787 **Fax** (709) 896-8039 business@chamberlabrador.com

SPONSORSHIP OPPORTUNITIES AND BENEFITS

Last updated: January 23, 2022

GENERAL SPONSORSHIP LEVELS AND BENEFITS

BENEFIT	DIAMOND	GOLD	SILVER	BRONZE
Sponsorship amount	\$20,000 +	\$10,000 - \$19,999	\$5,000 - \$9,999	\$2,000 - \$4,999
Sponsor name listed in event booklet	1	1	1	1
Opportunity to provide promotional items to delegate package	1	1	1	1
Sponsorship identification on name tags	1	✓	1	1
Prime booth location	1	/		
Corporate logo featured on sponsorship page of website with link to corporate page	1	1	1	1
Corporate logo featured on each page of the website	1			
Meet & Greet tickets	4	2	1	
Conference tickets	4	2	1	
Breakfast tickets	4	2	1	
Luncheon tickets	4	2	1	
Gala tickets	4	2	1	
Prime reserved seating for gala	1	✓		





EVENT SPONSORSHIP OPPORTUNITIES (con't)

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SPONSORSHIP OPPORTUNITY	SPONSORSHIP AMOUNT		
Meet and Greet	\$15,000		
Trade Show Nutrition Break (4 opportunities)	\$3,500		
Conference Nutrition Break (3 opportunities)	\$3,500		
Breakfast with Keynote Speaker (2 opportunities)	\$7,000		
Luncheon with Keynote Speaker (4 opportunities)	\$10,000		
Gala Evening – Entertainment / Food & Beverage	\$25,000 ea.		
Conference Sessions (7 opportunities remain)	\$5,000		
Trade Show	\$10,000		
Escalator Wrap	\$3,000 + production		
Elevator Wraps / Elevator Posters	\$3,000 + production		
Column Wraps (8 available)	\$1,500 per column + production		
Rest Area	\$1,500 + production		
Trade Show Hospitality Area	\$5,000		
Registration Bags	\$7,000 + production cost		
Registration Desk	\$10,000		
Registration Notebooks	\$7,000 + production cost		
Official Airline (Nunavut)	Based on value of contribution		
Official Airline (Labrador)	Based on value of contribution		
Official Regional Airline Sponsor	Based on value of contribution		
Official Media Sponsor	Based on value of contribution		
Lanyards	\$5,000 + production cost		

Opportunity **AVAILABLE**



Opportunity NOT AVAILABLE

*Other opportunities may be discussed. Please contact us for more information.

